

Sponsorship Packet - Middlebury Spanish Community Interpreting Program

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About the Opportunity

I'm Emily Reno — a bilingual food systems consultant, podcast host, and dual U.S.-Mexico citizen. This September, I'll begin the Spanish Community Interpreting Program at Middlebury, one of the most respected interpreter training programs in the country. This credential will allow me to provide professional, simultaneous interpretation at agricultural conferences, farmer trainings, and community events — ensuring that Spanish-speaking farmers have equal access to resources, funding, and opportunities.

This program is the missing piece that will enable me to scale my work through Mezclada, my social enterprise focused on reducing barriers to land and capital for the next generation of land stewards. With this certification, I can offer Spanish-language access across the agriculture sector in a professional and impactful way.

Why Partner as a Sponsor?

By sponsoring this campaign, you are directly contributing to equity in agriculture by helping break down language barriers for Spanish-speaking farmers. Your brand will be recognized as an ally in fostering inclusivity and access to critical agricultural resources and events.

Your sponsorship will:

- Support the cost of tuition, travel, and lodging for the program.
- Enable me to offer professional interpretation in agricultural spaces that currently lack this resource.
- Connect your brand with a mission-driven network in agriculture, wellness, and AI for good.
- Offer visibility across my podcast, newsletter, LinkedIn, and other social media channels.

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Budget Overview

Item	Cost (USD)
Middlebury Tuition	\$3,900
Flight (round-trip)	\$800
3-Day On-Site Workshop	\$975
Lodging (4 nights @ \$150)	\$600
Food (4 days @ \$60)	\$240
Total	\$6,515
Stretch Goal (materials & travel cushion)	\$485 – Total \$7,000

Questions?
Contact Emily
Reno at

 mezclada.co
 emily@mezclada.co

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Sponsorship Tiers & Benefits

For Brands:

- Bronze (\$500+): Logo on Supporters page + social media thank-you, 5 hours of interpreting/translation services.
- Silver (\$1,000+): Podcast shoutout + feature in newsletter + LinkedIn mention, 10 hours of interpreting/translation services.
- Gold (\$2,500+):
 - **Option A:** Podcast interview and 6 episodes of podcast ad space, blog feature, co-branded press release.
 - **Option B:** Pre-sale of 25 hours of interpreting services to be provided after completion of the program (May 2025).

Your Impact

With your support, I will be able to:

- Provide simultaneous interpretation at agricultural conferences so Spanish-speaking farmers can fully participate.
- Offer bilingual farmer trainings on funding, business development, and mental health.
- Produce podcast episodes, videos, and guides in both English and Spanish.
- Deliver AI-powered grant writing and resource navigation workshops in Spanish for minority farmers.
- Build bridges between farmers, policymakers, educators, and communities.

How to Get Involved

Sponsorships can be confirmed via direct contribution to the campaign or through a custom invoice for your records. To discuss a sponsorship tier, co-branded opportunities, or request more information, please contact me directly.

✉ Email: emily@mezclada.co

🌐 Donate: <https://igg.me/at/gomiddlebury/x/38728487#/>

Thank you for helping bridge languages and build farms.

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